

Absolutely, Kadee! Here's a **Full Program Overview PDF** draft for prospects — designed to excite, educate, and guide them to pick the perfect tier. It's punchy, clear, and sold with energy and authority.

WCO StartUp Success System™

Your Proven Roadmap to Launch, Grow & Fund Your Business With Confidence

Why This Program?

Starting a business is exciting — and overwhelming. You've got ideas, passion, and drive, but what about the *steps*? The legal stuff? The marketing? The finances? The systems? Without a clear roadmap and expert guidance, you risk costly mistakes, frustration, and delays.

The **WCO StartUp Success System™** gives you everything you need — all in one place — to build your business right the first time. Skip the confusion. Avoid the pitfalls. Launch strong, grow smart, and position yourself to get funded.

What You'll Learn & Do

Our program guides you through **5 essential phases**:

Phase 1: Legal & Business Formation

- Choose the right business structure
- Register with state & federal agencies
- Get your EIN and necessary licenses

Phase 2: Business Planning & Financials

- Create a solid business plan
- Build financial projections and budgets
- Prepare cash flow and break-even analysis

Phase 3: Branding & Marketing Setup

- Define your brand voice and identity
- Set up your website, social profiles, and Google Business Profile
- Develop your marketing roadmap

Phase 4: Operations & Compliance

- Map your workflows and standard procedures
- Set up payment processing and scheduling systems
- Understand insurance and tax compliance essentials

Phase 5: Growth Strategy & Fundability

- Plan your sales funnel and customer journey
 - Build business credit the smart way (no fluff, no extra fees)
 - Prepare for capital readiness and scaling
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Choose the Right Tier for You

Tier	Length	Coaching Sessions	Support Level	Investment
Self-Starter	6+ weeks	2 live strategy sessions	Email + group office hours	\$997 one-time
Guided Growth	8 weeks	6 weekly 1:1 coaching	Priority email + quarterly	\$1,997 or 3 payments of \$699
VIP Partner Launch	12 weeks +	12 weekly 1:1 + unlimited	Voice notes, DAC prep, referrals	\$4,500 or 4 payments of \$1,225

Why Work With WCO Business Solutions?

- **Expertise You Can Trust:** Kadee Sprinkle has launched and scaled multiple businesses and helped dozens of clients do the same.
 - **No Fluff, No Nonsense:** Get real-world strategies that work — no hype or gimmicks.
 - **Flexible & Scalable:** Choose your level of support and grow at your pace.
 - **Proven System:** Our five-phase approach covers every critical step — so you don't miss anything important.
 - **Capital Access:** Be ready to fund your business with expert guidance on credit and DAC platform funding.
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What Our Clients Say

“I launched faster and smarter than I ever thought possible. The templates and coaching saved me tons of headaches!” — *Maria T.*

“Kadee’s VIP program was exactly what I needed. She guided me through every step and

made sure I was ready for funding.” — *Jason M.*

What's Next?

Ready to stop guessing and start doing?

Book your FREE discovery call now to get your personalized recommendation and find the best tier for you.

Or download the full program brochure to dive deeper.

Contact

WCO Business Solutions

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Let's build your business right — from day one.

Partnered together to provide business success!

WCO Business Solutions
Helping Small Business Succeed since 2010

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DAC
David Allen Capital, Inc.
Independent Agent